



# LEIGH GREGORY

WRITER. DIRECTOR. PRODUCER. PROMO GUY.

## CONTACT

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## WEB

[www.leighgregory.com](http://www.leighgregory.com)

[www.brighttomorrowproductions.com](http://www.brighttomorrowproductions.com)

[www.linkedin.com](http://www.linkedin.com)

## EDUCATION / TRAINING

- **SITCOM WRITING** - UCLA
- **SCREENWRITING** - UCLA
- **ADOBE PHOTOSHOP** - Hennepin Tech
- **FILM PRODUCTION** - Minneapolis Tech
- **VIDEO PRODUCTION** - Minneapolis Tech
- **AVID** - Bay Area Video Coalition
- **BUSINESS ADMIN.** - Northeastern University

## MEMBERSHIPS

SAG/AFTRA/AEA

## REFERENCES / CLIENTS

Available upon request

## PROFILE

- Over 16 years of video production/training and entertainment industry experience
- Successful in guiding creative projects from preproduction to on time/on budget delivery
- Award-winning Fortune 500 live action experience in directing large production crews, actors, high profile clients, execs and celebs
- Excellent under pressure with great organizational, logistical and creative problem solving skills
- Award-winning on-air promo and presentation production experience
- Outstanding qualifications in building and maintaining quality relationships with clients, talent and vendors
- Accomplished team leader/player, negotiator and communicator

## INDUSTRY AWARDS 2000 - Current

- **TELLY** - THE LEARNING SHOW, Trainevision
- **TELLY** - CUSTOMER SERVICE INTELLIGENCE, Trainevision
- **TELLY** - NIP/TUCK, Warner Bros.
- **TELLY** - IFAD, United Nations
- **TELLY** - THE NEW IT MANAGER, Learning Tree International
- **INTERNATIONAL FILM & VIDEO** - ROAD SHOW, Office Depot/OfficeMax
- **INTERNATIONAL FILM & VIDEO** - DEX TREK, Dex Media
- **INTERNATIONAL FILM & VIDEO** - BESTSELLERS, Verizon
- **NEW YORK FESTIVALS** - ROCK & ROLL, GM
- **TELLY** - VALVOLINE REWARDS, Valvoline
- **TELLY** - MEETING OPENER, GM

## PROFESSIONAL EXPERIENCE

- **BRIGHT TOMORROW PRODUCTIONS** (Los Angeles, CA) 2000 to Now  
OWNER, WRITER/DIRECTOR & PRODUCER  
Live action shoots, on-air promos, scriptwriting, content development
- **TRANEVISION, INC.** (Los Angeles, CA) 2011 to 2018  
OWNER, PRODUCER/DIRECTOR & COURSE AUTHOR  
Corporate soft skills video training product creator and producer
- **BI WORLDWIDE** (Minneapolis, MN) 1999 to 2004  
PRODUCER/DIRECTOR & EDITOR  
Fortune 500 media production

## SOFTWARE / TECH

|                      |                        |
|----------------------|------------------------|
| FINAL CUT            | MICROSOFT EXCEL        |
| FINAL DRAFT          | MICROSOFT PROJECT      |
| FRAMEFORCE 3D STUDIO | MOVIE MAGIC BUDGETING  |
| ADOBE PHOTOSHOP      | MOVIE MAGIC SCHEDULING |
| ADOBE INDESIGN       | PROOF HQ               |



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## CORPORATE SHORT FILMS

Feel free to contact me if you need interviews shot, if you're creating internal marketing or training videos; or simply brainstorming your production approach to an array of customer facing media projects. I'd love to share the budget and time saving techniques I've gleaned from years of Fortune 500 media production. Click the image to go to my website to view choice selections from my Corporate Short Films gallery. Drop by my complete Bio while you're there!

[www.leighgregory.com](http://www.leighgregory.com)



Interviews, executive messages and internal marketing and training

## ON-AIR PROMOS

As the head of creative at an agency or network, you can't have too many freelance producers who understand compelling content, budgets, client relationships, clear communications, team dynamics and flawless on-time/on-budget delivery. My main goal is to help you and your teams get it done right the first time and make your clients ecstatic about the results. Click the image to stop by my personal website to view some of my promo work. To learn more about me, please check out my Bio!

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From promo scripts to post and more...

## SPECIAL PROJECTS

Whether you need writing, producing, directing or someone who has his own network of award-winning vendors, I would love to help you make your upcoming projects a success. Being a writer, actor and on-camera talent with a Fortune 500 production background, I know how to navigate the creative and the corporate culture waters. I've shot in 81 different cities in 23 states. I create kind, fun and amazingly efficient environments where teams, talent and clients feel valued. Click the image for some clips with actors & locations. Let's talk.

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Creative content and live action shoots for a variety of projects